Board of Trustees

Local Strategic Value Resolution

Whereas, Michigan Public Act 249 of 2016 authorizes community college annual appropriations and provides for such appropriations to be based on performance related, in part, to the College’s “local strategic value” and

Whereas, community colleges are required to document their local strategic value and “best practices” in the three categories of:

A. Economic Development and Business or Industry Partnerships,
B. Educational Partnerships, and
C. Community Services;

Whereas, each of the three categories specifies five standards of local strategic value and P.A. 249 of 2016 further specifies that the Kalamazoo Valley Community College Board of Trustees pass a resolution certifying that the College meets at least four out of the five best practices standards for each of three categories.

<table>
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<tr>
<th>Best Practices by Category</th>
<th>Documentation of KVCC Local Strategic Value</th>
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<tbody>
<tr>
<td>Category A: Economic Development and Business or Industry Partnerships</td>
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</table>
| (i) The community college has active partnerships with local employers including hospitals and health care providers. | • Advanced Manufacturing Consortium meets quarterly
  ○ 158 local Manufacturing Employers and 17 Economic & Workforce Development / Educational partners
  ○ KVCC has the leadership / facilitation role
  ○ KVCC also participating in Michigan Advanced Technician 2 program with area manufacturers
  ○ Workgroups meet to develop strategic solutions to address workforce challenges

• Allied health agreements with Bronson Health Care, Borgess Hospital and other nursing/healthcare facilities for clinical training, acute care observations, internships, and externships. Have expanded clinical partnerships with other regional healthcare agencies (Spectrum, Lakeland Medical).

• KVCC partnered with Bronson Health Care and Kalamazoo Community Mental Health & Substance Abuse Services (KCMHSAS) to complete development for a fourth campus: the Bronson Healthy Living Campus in downtown Kalamazoo which is a catalyst for urban revitalization, community health and workforce development through sustainable / healthy food: Education, Production, Distribution, Preparation. Food Safety, and Training. Key collaborations have been established with:
  ○ Local health care institutions (Bronson, Borgess, Family Health Center, WMU Medical School, etc.) to develop and execute the Medical Culinary program for health care professionals |
- KCMHSAS in securing Health Endowment and Block Grant awards for providing nutritional training to its constituents
- Local restaurants (e.g. Millenium) to conduct and promote nutritional analysis for menu items
- Local educational and healthcare institutions to work toward incorporating healthier, locally-grown produce items into their food service.
- Collaboration with Kalamazoo Parks & Recreation, Edison Neighborhood Association, Van Buren ISD and others in providing community outreach programming to improve food literacy and community health.
- KVCC partnered with Kalamazoo County Health to host a state-wide Food Safety Summit.
- KVCC partnered with USDA, MDARD and MSU Extension to establish a Food Safety Preventive Controls (FSPCA) alliance for training.
- The Groves (MTec) Advisory Board includes representation from local employers (e.g. Stryker, Pfizer, etc.), manufacturers (e.g. American Axle), hospitals (e.g. Bronson), public education (e.g. Western Michigan University), and the regional educational service agency. The Board meets quarterly to identify workforce trends and recommend strategic direction for training programs.
- Educational agreements have been established to provide access to power generator plants for hands-on learning.
- Continuing education for Dental Hygienists, EMT and Fire Fighters in the Kalamazoo region.
- ServSafe offered through the Testing Centers at TTC and AWH
- The Testing Center administers Workkeys for American Axle
- The Testing Center partnered with Bronson and The Groves to bring prometric testing for RMA certification

(ii) The community college provides customized on-site training for area companies, employees, or both.

The core objective of the KVCC Groves is to provide customized training, driven by local and national business needs, that provides the necessary skills for employment or career enhancement through:

- Career Academies
  - Wind Turbine Technician
  - Patient Care Assistant
  - Phlebotomy (launching October 2016)
  - Police Officer
  - Correction Officer
  - Production Technician
- Corporate Requested Training (at the KVCC Groves Campus or company location)
  - 2016 Counts:
    - 40 Companies Served
    - 894 Attendees
    - 1,409 Contact Hours
    - 11,749 Training Hours
  - A few examples include:
    - Industrial Blueprint Reading and Metrology (Stryker)
    - Professional Landscape Design and Management (Western Michigan University and K-College)
    - Crane Operator Training (Kaiser Aluminum)
    - Basic Fluid Power, Electrical, CNC, Robotics (American Axle)
    - Lean Workplace Organization Process Mapping (Western Diversified Plastics)
    - MIG and TIG Welding (Benteler Automotive, Dimplex Thermal Solutions, and Sterling Industries)
• Lean Six Sigma (WMU Paper Technology School of Engineering)
• Technical Math (Perrigo)
• Basic Robotics (FANUC Controls)

• Open Enrollment Training:
  o Leadership: Coaching on the Front Line
  o Microsoft Office Applications
  o Electrical classes ranging from Electrical Safety to Advanced Electrical to Programmable Controls
  o Maintenance classes ranging from Machine Maintenance to Applied Fluid Power
  o Work at Heights Safety Training
  o OSHA 10 Hour and 30 Hour for general Industry
  o Tower Rescue Training
  o HR Certification Exam Prep
  o Soft Skills: Conflict Management, Communication...
  o Problem Solving/Root Cause Analysis
  o Six Sigma Greenbelt
  o FMEA (Failure Modes Effects Analysis)
  o GDT (Geometric Dimension and Tolerance)
  o Medical Culinary
  o Beekeeping

• Facility and Meeting Services (includes all facilities space usage)
  o Providing a venue, scheduling, and coordination support for meetings and training.

<table>
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<tr>
<th>2014-2015 Groves Facility Rental Training</th>
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<tbody>
<tr>
<td>Attendees</td>
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<tr>
<td>Total</td>
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• Provide a venue for internal KVCC-wide training in which the rental fee is waived such as:
  o The Bulletproof Mind
  o Banner Training
  o Continuing Education

(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.

The KVCC Groves:
• Programs focus on small business management
• Communicates incumbent Worker and new hire Training Program grant funding opportunities to eligible small businesses.
  o Provides application support, training identification and delivery strategies to meet company needs.
  o Skilled Trades Training Funds (STTF) awarded to Kalamazoo County companies for technical training programs delivered by KVCC
    • 2 local companies awarded funding; 21 employees trained; $11,075.00+ grant dollars awarded by the state
• Conducted the Michigan Food Safety summit to raise awareness of compliance regulations and promote a food safe culture.
• Supported a Group GAP Certification program for on-farm food safety in order to improve competitiveness of small farm businesses.

(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation

The KVCC Groves:
• Houses the Michigan Technical Education Center for the Southwest Michigan area
The community college has active partnerships with local or regional workforce and economic development agencies.

### Offerings
- **Career Academies in advanced technical areas:**
  - Production Technician, CNC Operators, Wind Turbine Technician, Cell Tower Technician, Material Handling Robotics and Mechatronic Technician.
- **Certifications achieved include:**
  - BSEE wind industry certification
  - American Wind Energy Association’s Seal of Approval
  - Global Wind Organization Basic Safety Training (GWO, BST)
  - College Instructional Partner with ENSA North America
  - Staff participate as instructors for many of the largest wind energy sector companies (e.g. Vestas Wind systems, Nordex, EDP Renewables)
  - Academy of Science (AWEA)
  - FANUC Company Certification on Robotic Controls
- **KVCC was awarded a significant Community College Skilled Trade Equipment Fund (CCSTEF) grant which funded equipment that has expanded KVCC capabilities for supporting local business training and development through programs such as:**
  - Makerspace Model
  - FANUC Controller Certifications
  - Industry access to 3 Dimensional Printing for rapid prototype support
  - MAT2 / CNC Operator training and skills assessment
  - Robotic material handling training (e.g. Vision and Material Handling Systems)
  - Water Treatment Technologies
  - CAD/CAM design and training
- **Food Innovation Center facility is a demonstration urban farm and food hub that showcases best practices in high- and low-tech sustainable food production and processing where we incubate new technologies and methods**
- **Training was provided through the Groves to address several food safety areas:**
  - ServSafe training
  - Preventive control / Lead Instructor
  - USDA certified GAP Audit

The KVCC Groves has developed key partnerships with several regional agencies with a strategic focus on addressing the skill gaps necessary to meet local business needs and increase local employment. These collaborations include:
- **Southwest Michigan First, the area’s regional local economic development agency**
  - KVCC Groves participates in new business attraction proposals, presentations, follow-up training and support meetings.
- **Michigan Works! (Kalamazoo, St. Joseph, Allegan Counties) and the W.E. Upjohn Institute for Employment Research**
  - Close collaboration exists between Michigan Works! and KVCC Groves Center (MTEC) to identify and assist in the pursuit of employment opportunities such as successful award and utilization of the Skilled Trade Training Fund (STTF).
  - The Groves partners with, and receives funding from, Michigan Works! and the W.E. Upjohn Institute to offer career academies to graduates of Urban Alliance’s Momentum program.
- **Advanced Manufacturing Career Consortium involves multiple Economic and Workforce Development organizations who partner to support the regions manufacturing industry.**
| Southwest Michigan First, Kalamazoo and St Joseph MI Works, Sturgis Economic & Development Corporation, KRESA and St Joseph ISD. |
| -- Work Group involvement and coordination such as *Project Lead the Way*, Skilled Trade Training Fund (STTF). |
| **KVCC Groves participates in the Michigan Group Gap network that provides food safety training to small growers throughout Michigan.** |
| **KVCC Groves participates in the Michigan Food Safety Working Group as a collaboration, with national agencies, to raise awareness of farm food safety.** |
| **Health and Community Services Skills to Build Program** |
| **The Groves Advisory Board includes representatives from leading businesses and manufacturers.** |
| **Steering Committee member for the South Central Michigan Planning Council/Comprehensive Economic Development Strategy (CEDS)** |
| **Non-voting member of the Prosperity Region 8 Economic Prosperity Initiative** |

**Category B: Educational Partnerships**

(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.

- Midwest Institute – A consortium of U.S. Community Colleges focused on international education opportunities
- Active dual credit articulation agreements with Allegan Area ESA, KRESA, and Van Buren ISD.
- Education for Employment partnership and articulation agreements with Allegan Area ESA, KRESA, and Van Buren ISD.
- Currently provide dual enrollment offering in several area high schools and ISDs (Comstock, Schoolcraft, Gull Lake, and Van Buren).
- Superintendent of KRESA on Groves Advisory Board
- Van Buren Early College Health Alliance
- Van Buren Intermediate School District Early College
- Phoenix High School, Kalamazoo Public Schools, Van Buren Intermediate School District Cadet Teacher Academy
- Actively working with KRESA on the development of a Middle College
- Cooperative programming with the Education for the Arts program and our Center for New Media
- KVCC’s Healthy Living Campus has enrolled students from career tech centers in Kalamazoo, Van Buren and Calhoun counties.
- KVCC Groves has offered Education for Employment (EFE) training to high school culinary classes.
- Education for the Arts partnership with KRESA
- Housing KRESA Health Careers and Law Enforcement EFE programs
- Placement testing services are offered at partnering high schools
- Mentor program for Early College and International Students

(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.

- Sponsoroperate annual community youth (elementary-high school) sport camps for basketball, softball, and volleyball
- Early College Summer camp
- Bigs on Campus – Bigs in Business
- Greater Kalamazoo area College Night for students and parents
- Kalamazoo Public School grade 7/KVCC partnership
- Gull Lake Community Schools Spark Series
- Hosted College Success Strategies campus workshops
- Hosted Business Bash DECA event
- Hosted K-CAN County Counselor Professional Development workshop
- Participated and sponsored MI Career Quest
- Host an annual High School Counselors’ Breakfast
- Provide scholarships for KRESA’s Outstanding Seniors Award Breakfast
- KVCC Groves has partnered with Mattawan High School to participate in the state-wide robotics competition providing technical expertise, equipment and a home site for the team.
- KVCC Groves hosted the summer youth camp for manufacturing to engage students from 3rd through 12th grades.
- KVCC Groves Center (MTEC) regularly hosts tours for Youth Opportunities Unlimited, created to assist high school dropouts with reconnection to education and employment training
- The Kalamazoo Valley Museum, operated by Kalamazoo Valley Community College on its Arcadia Campus offers permanent exhibits and traveling exhibits, which are free and open to the public 360 days each year. The Center for New Media, also on the Arcadia Campus, offers numerous community-based activities, free to the public, including student and faculty art shows as well as collaborative events with the Arts Council of Kalamazoo.
- Partnered with Kalamazoo Parks and Recreation and Van Buren ISD to provide “Kids in the Kitchen program at Oakwood Neighborhood Association Tutoring Site and at the Youth Development Center.
- Partnered with Kalamazoo Parks and Recreation and Van Buren ISD to provide “Kids in the Kitchen “classes to over 150 youth from Mayors Riverfront Park, Youth Development Center, and Douglas Community Center summer camps, ages 5-12.
- Facilitated college tour and hands on cooking class for at risk teens in the “All Things Possible” program.
- Collaborate with the Turn 2 Foundation’s “Jeter’s Leaders” to provide mentoring and community leadership volunteer opportunities.
- Host the Health Occupations Student Association (HOSA) conference

(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.

- Kalamazoo Area College Access Network
- Kalamazoo Promise summer orientation
- The Learning Network of Greater Kalamazoo
- Vicksburg High School/Vicksburg Rotary/KVCC STRIVE awards programs
- Allegan Area College Access Network
- High School Dual Enrollment Programs
- Provide focused Early College orientations for students and parents
- Provide onsite testing services
- Offer a Summer Bridging course
- Early College Summer Career Exploration Camp

(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.

- Kalamazoo Promise Services
- Health and Community Services Community Action Agency for Promise Students (CAAPS)
- Health and Community Services Community Action Agency - Skills to Build Program
- Fostering Success Initiative
- Partnership with Kalamazoo Adult Literacy Program – KVCC serves as a site for adult literacy training
- Outreach and support services through our Student Success Center for - o Students enrolling at KVCC through the Michigan Offender Success program
- Established the Veterans’ Success Program Center
- Partnership with WMU to provide support for foster youth- Seita Scholars
- Provides an Office of Student Access Student Services Advisor
- Kalamazoo Alumnae Chapter – Delta Sigma Theta Sorority, Inc. LINKS, Inc
<table>
<thead>
<tr>
<th>Category C: Community Services (must meet 4 of 5)</th>
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<tbody>
<tr>
<td>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</td>
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<tr>
<td>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</td>
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<tr>
<td>• Community Mental Health agency peer to peer services</td>
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<td>• Library open to public</td>
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<td>• College ESL workshops free and open to public: once a week during a semester. Twice during the summer.</td>
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<td>• e-wide Wi-Fi</td>
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<td>• ROADS program (retiree tuition discount program)</td>
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<td>• In addition to year-round programming the Kalamazoo Valley Museum offers a Sunday Afternoon lecture series which is free and open to the public and “hands on” learning activities for children at least one Saturday a month year round</td>
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<tr>
<td>• Dental Hygiene, EMS and Fire Science continuing education offerings</td>
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<td>• KVCC Groves has established a “life enrichment” arm and focus to develop offerings based on community demand.</td>
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<td>• The Center for New Media and Kalamazoo Valley Museum serve as an Arts Council of Kalamazoo monthly Art Hop venue</td>
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<td>• KVCC Groves has hired a Community Outreach Coordinator to proactively manage and engage the community in delivering relevant training and “hands-on” education</td>
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<tr>
<td>• Alumni Art Show</td>
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<td>• Artists Forum</td>
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<tr>
<td>• Artist Forum Concert Series open to public</td>
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<tr>
<td>• Free and open to Public Visiting Authors series</td>
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<td>• American Sign Language cultural activities</td>
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<td>• Campus band &amp; community chorus</td>
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(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.

- Provides a Special Needs Student Services Advisor
- Partners with the Hispanic American Council Education Liaison Program, the Douglass Community Association, including providing free workshops, the Adult Learning Collaborative Board, and the Kalamazoo Literacy Council
- Partners with Urban Alliance’s Momentum Program and the Literacy Council to provide career academy training for “unemployable” citizens and facilitate re-entry into the workforce.

- KVCC Focus Program- Partnership with Western Michigan University offering assistance to those who have completed a two-year degree wishing to transfer to a four-year institution
- KVCC continued to grow its University Center which enables a student to establish a clear, simple, integrated path for completion from a KVCC Associate’s Degree to a Bachelor’s Degree (and beyond) in a specific Program of Study from a sponsoring university on KVCC’s campus. In addition to six program areas offered with Davenport University, Siena Heights has also joined as a partner with three program areas.
- Many articulation agreements (including reverse transfer agreements)
- Transfer Resource Center
- Prior learning credit opportunities
- Michigan Transfer Agreement (MTA)
- Multiple articulation agreements with 4-year colleges and universities
- Reverse transfer agreements with all 4-year colleges and universities
- Partnership with WMU Medical School for culinary and allied health care programs of study
| (iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations. | • Creative expression workshops  
• Opportunities for Education Keynote Speaker Event  
• Constitution Day  
• Medical Culinary and Beekeeping  
• The Food Innovation Center is partnering with the Kalamazoo Valley Museum to implement a series of community meetings, “Good Food Kalamazoo”, culminating in a Foodways Symposium to be held in April 2017 |
| --- | --- |
| (iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas. | • Kalamazoo Valley Museum  
• KVCC Texas Township Campus and the Arcadia Commons Campus have numerous computers available for public use  
• Center for New Media Arcus Art Gallery  
• Many corporate rentals at The Groves Center (MTEC) facility  
• KVCC’s Bronson Healthy Living Campus includes  
  • Community Kitchen that will be used to educate and train community members through workshops, demonstrations and seminars.  
  • The Food Innovation Center, which provides nonformal education in sustainable agriculture and landscape design techniques. |
| (v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members. | • Texas Township Campus track, tennis courts, and athletic facilities are used for charity events  
• Community 5K events  
• Area high schools and community groups use facilities for cross-country meets and soccer games  
• Texas Township Campus hosts open gym for basketball and volleyball  
• Texas Township is the area Home School basketball home site.  
• Texas Township Campus is a designated hazardous event shelter site  
• Texas Township Campus swimming pool is used for community swims |
|  | • College facilities frequently used by community organizations  
• Host Naturalization Ceremonies  
• Building a Successful Return Home: Supports and Challenges - employment workshop offered at City Hall  
• Overcoming Barriers to Employment  
• Libraries for Life: Annual organ donor registration  
• Law enforcement/regional homeland security meetings  
• KVCC regularly conducts seminars for divorcing parents in cooperation with the Circuit Court and Friend of the Court’s Office  
• Dental hygiene clinic open to the public  
• Libraries are open to the public  
• Semi-annual community electronics recycling program  
• American Sign Language culture workshops  
• PR transition team meetings  
• Representation on “Girls on the Run” and Kalamazoo Marathon planning  
• Semi-annual Red Cross and MI Blood Drives  
• Groves Center (MTEC) facility is a voting precinct  
• Many public meetings held at Groves Center (MTEC)  
• KVCC Administrators serve on multiple boards in community and statewide  
• Kalamazoo Valley Museum’s volunteer program fulfills community services commitment through utilization of fifty middle school, high school and college students. |
The Kalamazoo Valley Community College Board of Trustees further resolves that the President be authorized and directed to submit a copy of the signed resolution to the State Budget Director by Oct. 16, 2016, as required by law.

Dated: October 11, 2016

Susan Miller, Secretary, Board of Trustees
Kalamazoo Valley Community College

Kalamazoo Valley Community College

Certification of Resolution

The undersigned does hereby certify that:

1. She is the Secretary of the Board of Trustees of Kalamazoo Valley Community College, counties of Kalamazoo, Barry, Calhoun, St. Joseph, and Van Buren, Michigan.

2. The foregoing is a true and exact copy of a Resolution adopted by the Board of Trustees at its regular meeting held on Tuesday, October 11, 2016.

3. Proper notice of the time and place of the meeting was given to each Board member as provided by the applicable provisions of the Community College Act of 1966, as amended, and the Board's bylaws, and to the public as required by the Open Meetings Act, as amended.

Susan Miller, Secretary, Board of Trustees
Kalamazoo Valley Community College