

Board of Trustees

Local Strategic Value Resolution

Whereas, Michigan Public Act 85 of 2015 authorizes community college annual appropriations and provides for such appropriations to be based on performance related, in part, to the College’s “local strategic value” and

Whereas, community colleges are required to document their local strategic value and “best practices” in the three categories of:

- A. Economic Development and Business or Industry Partnerships,
- B. Educational Partnerships, and
- C. Community Services;

Whereas, each of the three categories specifies five standards of local strategic value and P.A. 85 of 2015 further specifies that the Kalamazoo Valley Community College Board of Trustees pass a resolution certifying that the College meets at least four out of the five best practices standards for each of three categories.

Best Practices by Category	Documentation of KVCC Local Strategic Value
Category A: Economic Development and Business or Industry Partnerships	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<ul style="list-style-type: none"> • Advanced Manufacturing Consortium meets quarterly <ul style="list-style-type: none"> ○ 158 local Manufacturing Employers and 17 Economic & Workforce Development / Educational partners ○ KVCC has the leadership / facilitation role ○ KVCC also participating in MAT2 program with area manufacturers ○ Workgroups meet to develop strategic solutions to address workforce challenges ○ http://grovescenter.kvcc.edu/business/amcc.php • Allied health agreements with Bronson Health Care, Borgess Hospital and other nursing/healthcare facilities for clinical training, acute care observations, internships, and externships. • KVCC is partnering with Bronson Health Care and Kalamazoo Community Mental Health & Substance Abuse Services to develop a fourth campus: the Healthy Living Campus in downtown Kalamazoo. <ul style="list-style-type: none"> ○ Catalyst for urban revitalization, community health and workforce development through sustainable / healthy food: Education, Production, Distribution, Preparation. Food Safety, and Training ○ Collaboration and outreach are essential components to ensure success – including local food chefs, farmers, health organizations, education institutions and government agencies. ○ Program offerings will link closely with the model established for the Groves Center (MTEC) competency-based training and academies. • KVCC has partnered with Kalamazoo County Health and MSU Extension to host ServSafe training in southwest Michigan as part of it Healthy Living Campus collaboration. • The Groves Center (MTEC) Advisory Board includes representation from local employers (e.g. Stryker, Parker Hannifin, etc.), manufacturers (e.g.

	<p>American Axle), hospitals (e.g. Bronson), public education (e.g. Western Michigan University), and the regional educational service agency. The Board meets quarterly to identify workforce trends and recommend strategic direction for training programs.</p> <ul style="list-style-type: none"> • Educational agreements have been established to provide access to power generator plants for hands-on learning. • Continuing education for Dental Hygienists, EMT and Fire Fighters in the Kalamazoo region.
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>The core objective of the KVCC Groves Center (MTEC) is to provide customized training, driven by local and national business needs, that provides the necessary skills for employment or career enhancement through:</p> <ul style="list-style-type: none"> • Career Academies <ul style="list-style-type: none"> ○ Wind Turbine Technician ○ Mechatronic Technician ○ Cell Tower Technician ○ Patient Care Assistant ○ Police Officer ○ Correction Officer ○ Production Technician ○ CNC Operator • Corporate Requested Training (at the KVCC Groves Campus or company location) <ul style="list-style-type: none"> ○ 2015 Counts: <ul style="list-style-type: none"> ▪ 49 Companies Served ▪ 995 Attendees ▪ 2,144 Contact Hours ▪ 24,487 Training Hours ○ A few examples include: <ul style="list-style-type: none"> ▪ Industrial Blueprint Reading and Metrology (Stryker) ▪ Professional Landscape Design and Management (Western Michigan University and K-College) ▪ Crane Operator Training (Kaiser Aluminum) ▪ Basic Fluid Power, Electrical, CNC (American Axle) ▪ Lean Kaizen Value Stream Mapping Project- 3 months (HyTech Spring and Machine Corp) ▪ MIG and TIG Welding (Benteler Automotive) ▪ Core Training Program for Machinists/CNC Operators (Parker Fluid Power) ▪ Lean Six Sigma (WMU Paper Technology School of Engineering) ▪ Technical Math (Perrigo) • Open Enrollment Training: <ul style="list-style-type: none"> ○ Leadership: Coaching on the Front Line ○ Microsoft Office Applications ○ Electrical classes ranging from Electrical Safety to Advanced Electrical to Programmable Controls ○ HR Certification Exam Prep ○ Soft Skills: Conflict Management, Communication... ○ Problem Solving/Root Cause Analysis ○ Six Sigma Greenbelt • Facility and Meeting Services (includes all facilities space usage) <ul style="list-style-type: none"> ○ Providing a venue, scheduling, and coordination support for meetings and training.

	<table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th colspan="4" style="text-align: center;">2013-2014 Groves Facility Rental Training</th> </tr> <tr> <th></th> <th style="text-align: center;">Attendees</th> <th style="text-align: center;">Contact Hours</th> <th style="text-align: center;">Training Hours</th> </tr> </thead> <tbody> <tr> <td style="text-align: right;">Total</td> <td style="text-align: center;">5,631</td> <td style="text-align: center;">1,471</td> <td style="text-align: center;">24,680</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • Provide a venue for internal KVCC-wide training in which the rental fee is waived such as: <ul style="list-style-type: none"> ○ The Bulletproof Mind ○ Banner Training ○ Continuing Education 	2013-2014 Groves Facility Rental Training					Attendees	Contact Hours	Training Hours	Total	5,631	1,471	24,680
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<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>The KVCC Groves Center (MTEC) :</p> <ul style="list-style-type: none"> • Programs focus on small business management • Communicates Incumbent Worker and new hire Training Program grant funding opportunities to eligible small businesses. <ul style="list-style-type: none"> ○ Provides application support, training identification and delivery strategies to meet company needs. ○ Skilled Trades Training Funds (STTF) awarded to Kalamazoo County companies for technical training programs delivered by KVCC <ul style="list-style-type: none"> ▪ 4 local companies awarded funding; 115 employees trained; \$54,000+ grant dollars awarded by the state • Planning continues for an incubator/entrepreneurship component in the Healthy Living Campus that will integrate into both the Food Production and Culinary programs. 												
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<p>The KVCC Groves Center (MTEC) :</p> <ul style="list-style-type: none"> • Houses the Michigan Technical Education Center for the Southwest Michigan area • Offerings include Career Academies in advanced technical areas: Production Technician, CNC Operators, Wind Turbine Technician, Cell Tower Technician and Mechatronic Technician. • Certifications achieved include: <ul style="list-style-type: none"> ○ BZEE wind industry certification ○ American Wind Energy Association's Seal of Approval ○ Global Wind Organization Basic Safety Training (GWO, BST) ○ College Instructional Partner with ENSA North America ○ Staff participate as instructors for many of the largest wind energy sector companies (e.g. Vestas Wind systems, Nordex, EDP Renewables) ○ Academy of Science (AWEA) • KVCC was awarded a significant Community College Skilled Trade Equipment Fund (CCSTEF) grant which funded equipment that has expanded KVCC capabilities for supporting local business training and development through programs such as: <ul style="list-style-type: none"> ○ Makerspace Model ○ FANUC Controller Certifications ○ Industry access to 3 Dimensional Printing for rapid prototype support ○ MAT2 / CNC Operator training and skills assessment ○ Robotic material handling training (e.g. Vision and Material Handling Systems) ○ Water Treatment Technologies ○ CAD/CAM design and training 												

<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>The KVCC Groves Center (MTEC) has developed key partnerships with several regional agencies with a strategic focus on addressing the skill gaps necessary to meet local business needs and increase local employment. These collaborations include:</p> <ul style="list-style-type: none"> • Southwest Michigan First,-the area's regional local economic development agency <ul style="list-style-type: none"> ○ KVCC Groves Center (MTEC) participates in new business attraction proposals; presentations, follow-up training and support meetings. • Michigan Works! (Kalamazoo, St. Joseph, Allegan Counties) <ul style="list-style-type: none"> ○ Close collaboration exists between Michigan Works! and KVCC Groves Center (MTEC) to identify and assist in the pursuit of employment opportunities such as successful award and utilization of the Skilled Trade Training Fund (STTF). • Advanced Manufacturing Career Consortium involves multiple Economic and Workforce Development organizations who partner to support the regions manufacturing industry. <ul style="list-style-type: none"> ○ Southwest Michigan First, Kalamazoo and St Joseph MI Works, Sturgis Economic & Development Corporation, KRESA and St Joseph ISD. • Work Group involvement and coordination such as <u>Project Lead the Way, Skilled Trade Training Fund (STTF)</u>. • The Groves Center (MTEC) Advisory Board includes representatives from leading businesses and manufacturers • Steering Committee member for the South Central Michigan Planning Council/Comprehensive Economic Development Strategy (CEDS) • Non-voting member of the Prosperity Region 8 Economic Prosperity Initiative
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Category B: Educational Partnerships

<p>(i)The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<ul style="list-style-type: none"> • Midwest Institute – A consortium of U.S. Community Colleges focused on International education opportunities • Active dual credit articulation agreements with Allegan Area ESA, KRESA, and Van Buren ISD. • Education for Employment partnership and articulation agreements with Allegan Area ESA, KRESA, and Van Buren ISD. • Currently provide dual enrollment offering in several area high schools and ISDs (Comstock, Schoolcraft, Gull Lake, and Van Buren). • Superintendent of Regional Educational Service Agency on Groves Center (MTEC) Advisory Board • Van Buren Early College Health Alliance • Van Buren Intermediate School District Early Middle College • Phoenix High School, Kalamazoo Public Schools, Van Buren Intermediate School District Cadet Teacher Academy • Actively working with KRESA on the development of a Middle College • Cooperative programming with the Education for the Arts program and our Center for New Media • KVCC’s Healthy Living Campus has enrolled students from career tech centers in Kalamazoo, Van Buren and Calhoun counties in its initial program offerings
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<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<ul style="list-style-type: none"> • Sponsor/operate annual community youth (elementary-high school) sport camps for basketball, softball, and volleyball • Annual hosting of Science Olympiad • Greater Kalamazoo area College Night for students and parents • Kalamazoo Public School grade 7/KVCC partnership • Gull Lake Community Schools Spark Series • Host an annual High School Counselors’ Breakfast • Provide scholarships for KRESA’s Outstanding Seniors Award Breakfast
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	<ul style="list-style-type: none"> • KVCC Groves Center (MTEC) regularly hosts tours for Youth Opportunities Unlimited, created to assist high school dropouts with reconnection to education and employment training • The Kalamazoo Valley Museum, operated by Kalamazoo Valley Community College on its Arcadia Campus, is free and open to the public and offers permanent exhibits and traveling exhibits, which are free and open to the public 360 days each year. The Center for New Media, also on the Arcadia Campus, offers numerous community-based activities, free to the public, including student and faculty art shows as well as collaborative events with the Arts Council of Kalamazoo.
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	<ul style="list-style-type: none"> • Kalamazoo Area College Access Network • Kalamazoo Promise summer orientation • The Learning Network of Greater Kalamazoo • Vicksburg High School/Vicksburg Rotary/KVCC STRIVE awards programs • Allegan Area College Access Network • High School Dual Enrollment Programs
(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.	<ul style="list-style-type: none"> • Partnership with Kalamazoo Adult Literacy Program – KVCC serves as a site for adult literacy training • Outreach and support services through our Student Success Center for - <ul style="list-style-type: none"> ◦ Students enrolling at KVCC through the Michigan Prisoner Re-entry Program (MPRI) • Established the Veterans’ Success Program Center • Provides a Special Needs Student Services Advisor • Partners with the Hispanic American Council Education Liaison Program, the Douglass Community Association, including providing free workshops, the Adult Learning Collaborative Board, and the Kalamazoo Literacy Council
(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.	<ul style="list-style-type: none"> • KVCC Focus Program- Partnership with Western Michigan University offering assistance to those who have completed a two-year degree wishing to transfer to a four-year institution • KVCC implemented a University Center in 2014-2015 which enables a student to establish a clear, simple, integrated path for completion from a KVCC Associate’s Degree to a Bachelor’s Degree (and beyond) in a specific Program of Study from a sponsoring university on KVCC’s campus. The initial partnership was created with Davenport University as it closed its Kalamazoo and Battle Creek campuses. • Many articulation agreements (including reverse transfer agreements) • Transfer Resource Center • Prior learning credit opportunities • Michigan Transfer Agreement (MTA)
Category C: Community Services (must meet 4 of 5)	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	<ul style="list-style-type: none"> • Community Mental Health agency peer to peer services • Library open to public • College-wide Wi-Fi • ROADS program (retiree tuition discount program) • In addition to year-round programming the Kalamazoo Valley Museum offers a Sunday Afternoon lecture series which is free and open to the public and “hands on” learning activities for children at least one Saturday a month year round • Dental Hygiene, EMS and Fire Science continuing education offerings

<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<ul style="list-style-type: none"> • The Center for New Media and Kalamazoo Valley Museum serve as an Arts Council of Kalamazoo monthly Art Hop venue • As an initial offering for its community outreach focus in the Healthy Living Campus, KVCC is developing a food literacy after-school program (“Healthy Choices Matter: Small Changes, Big Differences”) for 4th-6th graders in the Edison neighborhood that will be replicated in other neighborhoods in subsequent offerings. This program will increase understanding of the food system and the impact that food choices have on health, environment and community. • Alumni Art Show • Artist Forum Concert Series open to public • Free and open to Public Visiting Authors series • American Sign Language cultural activities • Campus band & community chorus • Creative expression workshops • Opportunities for Education Keynote Speaker Event
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<ul style="list-style-type: none"> • Kalamazoo Valley Museum • KVCC Texas Township Campus and the Arcadia Commons Campus have numerous computers available for public use • Center for New Media Arcus Art Gallery • Many corporate rentals at The Groves Center (MTEC) facility • KVCC’s <u>Healthy Living Campus</u> (near completion) includes a Community Kitchen that will be scheduled with programs that will educate and train community members through workshops, demonstrations and seminars.
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<ul style="list-style-type: none"> • Texas Township Campus track, tennis courts, and athletic facilities are used for charity events • Community 5K events • Area high schools and community groups use facilities for cross-country meets and soccer games • Texas Township Campus is a designated hazardous event shelter site • Texas Township Campus swimming pool is used for community swims
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<ul style="list-style-type: none"> • College facilities frequently used by community organizations for programs of general interest • Law enforcement/regional homeland security meetings • KVCC regularly conducts seminars for divorcing parents in cooperation with the Circuit Court and Friend of the Court’s Office • Dental hygiene clinic open to the public • Semi-annual community electronics recycling program • American Sign Language culture workshops • MPRI transition team meetings • KVCC representation on community “Girls on the Run” and annual Kalamazoo Marathon steering committee • Semi-annual Red Cross and MI Blood Drives • Groves Center (MTEC) facility is a voting precinct • Many public meetings held at Groves Center (MTEC) • KVCC Administrators serve on multiple boards in community

The Kalamazoo Valley Community College Board of Trustees further resolves that the President be authorized and directed to submit a copy of the signed resolution to the State Budget Director by Oct. 15, 2015, as required by law.

Dated: October 13, 2015



Anna Whitten, Secretary, Board of Trustees

Kalamazoo Valley Community College

Kalamazoo Valley Community College

Certification of Resolution

The undersigned does hereby certify that:

1. She is the Secretary of the Board of Trustees of Kalamazoo Valley Community College, counties of Kalamazoo, Barry, Calhoun, St. Joseph, and Van Buren, Michigan.
2. The foregoing is a true and exact copy of a Resolution adopted by the Board of Trustees at its regular meeting held on Tuesday, October 13, 2015.
3. Proper notice of the time and place of the meeting was given to each Board member as provided by the applicable provisions of the Community College Act of 1966, as amended, and the Board's bylaws, and to the public as required by the Open Meetings Act, as amended.



Anna Whitten, Secretary, Board of Trustees

Kalamazoo Valley Community College