

ANNUAL REPORT FALL 2020



Kalamazoo**VALLEY**[™]
community college

Kalamazoo Valley Community College is moving forward on many fronts. Soon after I arrived at the college in July 2018, a friend gave me a copy of Simon Sinek's book *Together Is Better*. The book really resonated with me, so much so that I adopted and incorporated its guiding principles into the work we do every day. I truly believe that together, we can do more, be more and help more.

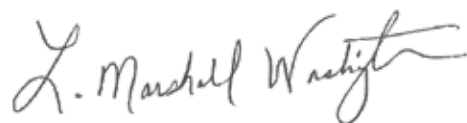
That fall, I initiated more than 25 small group conversations with faculty and staff. Although already familiar with Kalamazoo Valley's strong reputation, I was anxious to meet face-to-face to learn more about our employees' hopes, dreams and suggestions for the future. These conversations were inspiring. During 2019, more than 300 faculty members, administrators, staff and students participated in the development of a new strategic plan. The plan continues to guide the college which includes four campus locations including the Kalamazoo Valley Museum, two teaching restaurants, indoor and outdoor food growing locations, a food hub, and fully-accredited educational programs in the liberal arts, sciences, math, professional trades, healthcare careers and more.

Throughout that year, the college strengthened its relationships with area employers by providing industry-driven workforce development training. The college also expanded its list of adult and continuing education offerings for lifetime learners. You can read more about the specifics of many of these efforts in this report.

We began 2020 with great anticipation, however, our attention was quickly diverted by the efforts required to address the COVID-19 (Coronavirus) pandemic. The college community responded heroically by working together to ensure the health and safety of our community, the conversion of face-to-face instruction to online learning and the adaptation of student services to alternate delivery methods. You can read more about these amazing efforts later in this publication.

Now as we continue to respond to a world deeply impacted by the COVID-19 (Coronavirus) pandemic, economic challenges and the growing demand for social justice, we will continue to rely on the values that have guided us for more than 53 years: caring and respect, integrity, excellence and quality, humor and well-being, teamwork and stewardship. Our goal is to honor the college mission and ensure that Kalamazoo Valley Community College remains a place where all students can learn and succeed. On behalf of the Board of Trustees, students, faculty and staff, we are proud to be serving and working with you because "Together Is Better."

L. MARSHALL WASHINGTON, Ph.D.



L. Marshall Washington, Ph.D.
President

CARING AND RESPECT • INTEGRITY • EXCELLENCE AND QUALITY • TEAM WORK AND STEWARDSHIP





FACTS AT A GLANCE

ABOUT THE COLLEGE

4 Campuses

11,000+ Students

60+ Associate Degree Programs

50+ Certificate Programs

20+ Student Clubs and Organizations

5 Intercollegiate Sports Teams

\$22 Million in Financial Aid Awarded Annually

1,200+ Degrees and Certificates Awarded Annually

33% of Students are First Generation to Attend College

Students from **20+** Countries

Nov. 2020

A fully-accredited institution, Kalamazoo Valley offers day and evening, online and weekend classes.

The college works closely with other institutions to ensure the transfer of students' credits for those interested in pursuing a four-year degree after goal completion at Kalamazoo Valley.

Students may earn a bachelor's degree without ever leaving campus. Kalamazoo Valley's University Center offers on-campus transfer programs through partnering universities, including Davenport University, Siena Heights University and Ferris State University.

Nearly 1,200 high school students are enrolled at Kalamazoo Valley either through dual enrollment or the Early/Middle College program.

Kalamazoo Valley also offers a variety of programs that are meant to put participants on the fast track to employment including a Wind Turbine Technician Academy and a Patient Care Academy or to continue their education with non-credit offerings in their field of expertise.

The college also offers innovative and relevant lifelong learning opportunities to community members of all ages. These non-credit classes emphasize personal enrichment, professional development and community outreach.

BOARD OF TRUSTEES

LUCINDA M. STINSON | VICE CHAIRPERSON



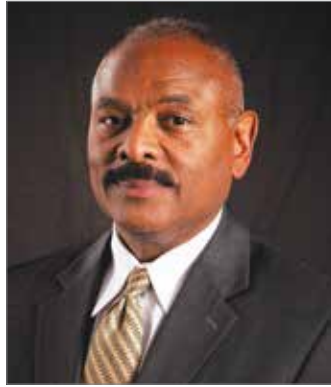
PATRICK A. FARMER | TREASURER



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JULIA C. BUCK | TRUSTEE



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BOARD OF TRUSTEES



STRATEGIC PLANNING



Kalamazoo Valley Community College's new three-year strategic plan was adopted by the college Trustees in 2019 and updated in 2020. It reflects the input of hundreds of college and community stakeholders. The process included the affirmation of the college mission, vision and values and established priorities and strategic focus areas.

Based on the priorities and strategic focus areas, administrators, faculty and staff members developed measurable key performance indicators and measurable targets. Implementation of the strategic plan continues as the college continues to respond to changes in the communities it serves.

BOARD OF TRUSTEE GOALS

COLLEGE/CREDENTIAL COMPLETION STUDENT SUCCESS

- Retention
- Learning Outcomes Assessment
- Online Learning
- Success Rate of Developmental Courses
- Student Equity and Support

PARTNERSHIPS WITH K-12 INSTITUTIONS, COMMUNITY ORGANIZATIONS AND BUSINESSES

- Community Integration of Bronson Healthy Living Campus
- Enhanced Partnership with Kalamazoo Promise
- Early/Middle College Sustainability Practices

DIVERSITY AND INCLUSION

- Student Equity and Support

21ST CENTURY SUSTAINABILITY PRACTICES

- Renewable Energy and Sustainability Programs and Initiatives

STRATEGIC PLAN FOCUS AREAS

STUDENT SUCCESS

We are a community of learners dedicated to supporting all students on their journeys to identify and achieve academic, career and personal success.

- Developmental Education
- Guided Pathways
- Kalamazoo Valley Accelerated Associate Program (KVAAP)
- Retention and Completion
- University Center
 - Developmental Education: The college expanded options to speed up and successfully pass developmental English, including Rapid Review, AMP (Accelerated Matriculation Program), and FYE (First Year Experience). Programs are assessed for continuous improvement

STRATEGIC PLANNING

- Developmental Math: Guided Learning Workshops were expanded to increase retention and graduation. Other strategies being evaluated include ALEKS PPL (Placement, Preparation, and Learning), and co-requisite models to improve student success depending on their academic interests
- The college continued in the fourth year of the Guided Pathway initiative. Maps for all of the college's programs of study have been completed and improved; efforts to implement best practice case management advising and student support services continued
- More than 110 students (Fall 2019) enrolled in KVAAP; student success has exceeded goals:
 - Remediation goal was that 50% test into college level course after intervention; actual was 60% after intervention (120% of goal)
 - Retention goal was to retain 70% of KVAAP students from Fall 2018 to Fall 2019; actual was 70% retained (100% of goal)
 - Credit accumulation goal was for KVAAP students to accumulate 24 credits after first year; result KVAAP students accumulated 31 credits after first year (129% of goal)
- In order to identify opportunities for improvement, the college tracked a variety of retention metrics for new to Kalamazoo Valley student cohorts, including next term persistence, fall to fall persistence, and six year graduation and transfer rate
- The college reduced the number of students dropped for non-payment during batch cancellation from 14.5% (Winter 2017) to 11.3% (Winter 2019)
- The college continued efforts to re-engage and re-enroll the college's "stop out" population
- The college began evaluating program course schedules to identify opportunities to increase degree completion
- The college deployed the TargetX Retention Suite
- Kalamazoo Valley has eight articulated program pathways to Davenport University (177 students enrolled)
- Kalamazoo Valley has four articulated program pathways to Siena Heights University (44 students enrolled)

QUALITY EDUCATION

We provide high quality, relevant and innovative academic, technical and community programs which are accessible to each learner's unique needs.

- Accreditation
- Online Learning



STRATEGIC PLANNING



- The Higher Learning Commission (HLC) approved the college's first fully online program, Online Business Administration AAS
- The college successfully completed the HLC Institutional Four Year Assurance Review
- The Automotive program received five year certification from NATEF
- The Sustainable Brewing program and brew pub were awarded permit approval
- The state of Michigan Board eight-year self-study and site visit for Nursing was completed
- The COAAHEP, self-study report for EMT/Paramedic was submitted
- The Online Business Administration AAS launched in January 2020
- The college implemented Quality Matters (QM) to guide new development and course improvements. QM is a nationally-recognized, best practice model for online and blended course design
- The Faculty Success Center is reviewing all courses for visual accessibility
- The college is focusing on quality control to ensure student success, consistency, and compliance with accreditation requirements

COMMUNITY IMPACT

We build workforce and community partnerships which provide opportunities for equitable participation by all, resulting in positive outcomes for our students and the communities we serve.

- Early/Middle College
- Expanded Community Outreach
- Leveraging Bronson Healthy Living Campus
- Workforce Development
 - The college increased Early Middle College (EMC) enrollments in Kalamazoo County, Gull Lake and Van Buren Intermediate School Districts
 - The college added summer classes for EMC students
 - The college added more middle school summer camps including Crime Scene Investigation, Claymation and Animation
 - The college identified and worked to mitigate barriers, including food insecurity, transportation, out of district tuition and course availability
 - The Kalamazoo Valley Museum completed a strategic plan that integrates community outreach with a strong commitment to becoming a more diverse, equitable, accessible, and inclusive museum
 - For the last three years the college has coordinated an annual Foodways Symposium with a cultural focus on African Americans, Native Americans, and Arab Americans; for 2020 the focus will be on plant-based cuisine
 - The non-credit workforce development area partnered with the Kalamazoo Defenders Office to provide education and wrap around services for community members
 - The college partnered with the community to develop relationships and networks with the Police Academy cadets through "Expanding our Horizons" diversity training

STRATEGIC PLANNING

- Life Enrichment, youth, and noncredit offerings in lifestyle medicine, nutrition and culinary fundamentals continued
- Innovative collaborations across disciplines and organizations to meet community needs for training and education continued
- The college partnered with Bronson Healthcare to provide SNAP funded education programs to 64 youth
- The college continued to grow the ValleyHUB (food hub) sales, with 37 suppliers and 39 customers
- The college completed an assessment of the local/regional food system (in partnership with MSU) and initiated planning for a new program in the Agrifood area
- The college constructed a second hoop house (passive-solar greenhouse) in partnership with Senior Services, Inc., to supply the county Meals on Wheels program with fresh produce
- In partnership with Urban Alliance, Kalamazoo Valley Momentum Academies provided valuable workforce training to community members with at least two or more substantial barriers to employment. Academies were conducted in many technical areas including CNC, culinary, manufacturing, technician and warehouse areas
- The college continued to provide part of the in-house core training programs for incumbent workers for many southwest Michigan major employers
- The college worked with Comstock Compass High School to provide certificates to students in Basic Mechanical, Basic Robotics, Electrical Safety, Intro to CNC, Intro to Phlebotomy and Precision Measurement
- The college partnered with Western Michigan University to deliver Six Sigma Yellow Belt/ Lean training to senior level engineering students
- The college continued to offer demand based new classes, for example Personality, Strengths and Team Dynamics and Intro to Business Writing and Proofreading
- The college is expanding energy production training programs to include solar and storage technologies in order to align with current industry trends

ENGAGEMENT

We foster a diverse and inclusive culture which embraces transparency, participation and accountability so that our students and employees can achieve their goals.

- Inclusivity and Diversity
- International Enrollment
- Staff and Faculty Development
 - The college initiated ELS and FLAG International partnerships, and continued other recruitment efforts
 - In Fall 2019 the college had International students from 26 countries represented





STRATEGIC PLANNING

- The most popular international majors are engineering, business, health and liberal arts
- Progress on Inclusivity and Diversity Strategic Plan Goals
 - Goal 1:** Foster the continued growth of underrepresented backgrounds in the presence of faculty and staff
 - Progress:** Developed and implemented training tool for employee search committees
 - Goal 2:** Promote faculty and staff awareness of diversity and inclusion
 - Progress:** More than 400 attendees to 16 events to date
 - Goal 3:** Educate and promote (to faculty and staff) standards of inclusion for equitable treatment of all individuals
 - Progress:** Ongoing training events and efforts across the college continue
- Developing a campaign to communicate a common definition of employee engagement that ties to the College Mission and measures current employee engagement

RESOURCE MANAGEMENT

We exercise good stewardship of resources which enhances our ability to provide high quality services and programs at an affordable price in safe and welcoming environments.

- Analytics and Information Technology
- Budget Sustainability and Financial Forecasting
- Energy and Sustainability
- Enrollment Management
 - Aligned and updated Strategic Planning targets, College and Department level Key Performance Indicators (KPIs) and other use of data for continuous improvement
 - Expanding the use of data for targeted outreach and improved student success
 - Upgrading the learning management system from Moodle to Canvas
 - Conducting a year-long cyber security assessment
 - Provided cyber security training for employees
 - Continued to build functionality and pilot the CRM software (TargetX)
 - Redesigned the college's IT network physical layer
 - The Budget for fiscal year 2021 was developed with the new software tool, Questica
 - Streamlined budget process by eliminating manual processes, centralizing information, breaking down budget line items, improving transparency, reporting and aligning with the strategic plan
 - Many projects initiated or continued that save energy and reduce the college's carbon footprint, including installation of energy-efficient equipment, exploration of solar panels, software to maximize efficiency based on building occupancy peaks and valleys

- Initiatives such as green roofs, rain gardens, storm water management, green cleaning and recycling efforts continued
- Conducted eight on-campus and six off-campus recruitment events; fifty on campus tours and 137 off campus visits/workshops
- Identified enrollment opportunities for Dual Enrollment/Early College, adult learners, Kalamazoo Promise students and area high schools
- Refined territory and caseload management initiatives by reviewing recruitment strategies and efforts in specific markets; using TargetX software to help maximum efforts and expand outreach opportunities
- Continued collaborative targeted recruitment efforts with internal and external partners

CORONAVIRUS RESPONSE

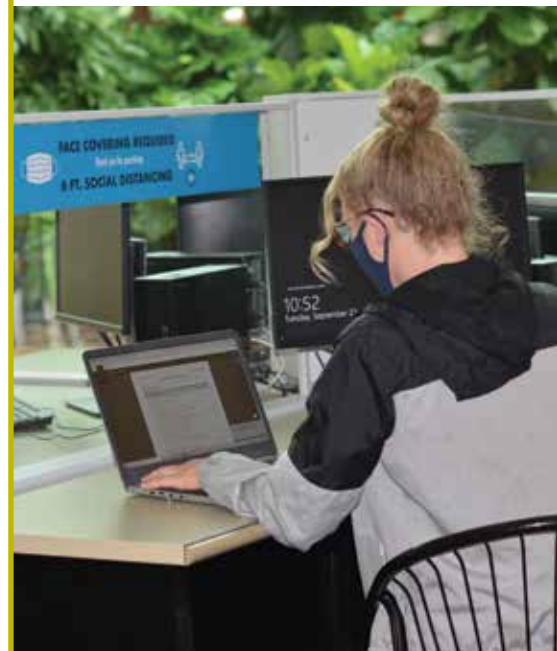
On February 28, 2020 in his first communication to the college community about the COVID-19 (Coronavirus), Dr. Washington shared information about the emerging disease and reminded the entire college community to take preventive actions to help stop the spread of germs.

Quickly the situation evolved and in a series of bi-weekly updates and the creation of webpages devoted to updates about the college response to the pandemic, Dr. Washington outlined clear expectations for the use of face coverings, safe social distancing, hand washing, sanitation, daily health screenings and other required protocols to help minimize the spread of germs and disease on our campuses. These protocols remain in effect and are located on the college website at www.kvcc.edu/coronavirus.

The college response also included specific initiatives designed to protect and benefit students, faculty, staff and the communities we serve. A partial list of the activities follow below.

- Transitioning 962 course sections from face-to-face instruction to online/alternative delivery learning
- Reaching more than 575 faculty and staff members with workshops, support and training sessions related to facilitating online teaching
- Reducing face-to-face operations to essential functions, with more than 891 full and part-time faculty and staff working from home or off-campus locations
- Delivering 2,415 pounds of produce and 800 food items to area agencies from the Food Innovation Center, Culinary school, and campus cafeteria/Aramark food service
- Supporting the emergency response and relief efforts of area first responders and hospitals by donating 769 personal protection equipment items
- Manufacturing face protection masks, and lent critical respiratory care equipment to hospitals
- Assisting more than 200 students with laptops and other IT needs so that they could access online/remote courses

PANDEMIC RESPONSE



Kring and Brock spent about 50 hours over a weekend in the lab perfecting a mask. "It's awesome what we've been able to do in a small amount of time with resources from all over the college," Kring said. The Groves campus and instructor Ian Salo also helped by bringing their equipment online to assist with production.

SUPPORTING THE COMMUNITY DURING THE PANDEMIC

As the Kalamazoo community united to help neighbors in need, Kalamazoo Valley Community College did its part to share resources during the COVID-19 (Coronavirus) crisis. The college's food service vendor, Aramark, provides prepared meals and snacks at the Texas Township Campus. Many of its supplies are perishable. In March, a small group from the college community loaded its ValleyHUB truck for a delivery to the Comstock Community Center's Food Pantry.

The pantry, located at 6330 King Highway, Kalamazoo, was one of a handful still operating in the community. Executive Director of the Comstock Community Center, Mary Gustas, said the donation from Kalamazoo Valley was greatly appreciated. "It was truly a gift," she said, noting that fresh vegetables and chocolate milk were among the offerings. "The people who received those items were truly excited," Gustas said.

In a similar effort, Kalamazoo Valley shared its extra sterile medical masks, gloves, gowns and other personal protection equipment, originally purchased for use in the chemistry and sciences programs and in the labs for health careers training, with local hospitals and health-related service suppliers. "We donated most items to the Kalamazoo County Health Department for distribution to medical and first responder organizations in the county," said Executive Vice President for Enrollment and Campus Operations Mike Collins. "We also donated isolation gowns to Bronson because of their critical shortage."

A COMMITMENT TO DIVERSITY AND INCLUSION

We consider the rich diversity of our students, faculty, and staff to be an asset. Kalamazoo Valley seeks to empower and engage all people in actions that productively contribute to accomplishing the goals of our institution.

Decades of research have shown that diversity, nurtured in a welcoming and respectful environment, encourages critical thinking, reduces harmful stereotypes, and strengthens the ability to communicate, work and play across lines of identity and difference. These 21st century competencies are essential skills for our students to master during their time on our campus and in a globally connected world.





STUDENT FOOD FOCUS

Kalamazoo Valley Community College is committed to enriching the lives of our students and communities through quality educational programs and services.

Diversity enhances the learning experience by exposing and challenging us to consider, weigh and value the thoughts, experiences and practices of others different from ourselves.

Our priorities include:

- All who learn and work at the college should have the opportunity to actively participate in a vibrant, intellectual community that offers a broad range of ideas and perspectives
- We embrace access to success for all and treat all members of the extended college community with fairness and dignity
- Together we have a shared responsibility to guard against behaviors that demean or otherwise harm individuals in our community

ADDRESSING STUDENT FOOD INSECURITY

Hundreds of Kalamazoo Valley students are eating healthier and trying new recipes thanks to Valley Food Share, an initiative designed to meet the immediate hunger needs of currently enrolled Kalamazoo Valley students.

Launched in March of 2019, the program has distributed more than 2,500 boxes or “shares” of food to Valley students. Through the program, currently enrolled students can pick up a share, which includes produce grown on site or sourced through the ValleyHUB Food Hub and Farm at Kalamazoo Valley’s Food Innovation Center as well as nonperishable items acquired through a partnership with Kalamazoo Loaves & Fishes. Thanks to a \$30,000 grant from The Marvin & Rosalie Okun Foundation, funding for Valley Food Share program has been secured through the 2020-2021 school year.

“We are very thankful for the generous donation we received from The Marvin & Rosalie Okun Foundation,” said Dr. L. Marshall Washington, college president. “With their help, we can support student success by removing barriers, like food insecurity, that interfere with our students’ ability to persist to goal completion and ultimately graduation.”

The shares are available once a week and distribution sites alternate between the Texas Township and Arcadia Commons Campuses. First come, first served. A valid Valley ID is required at time of pick up. An average of 50 shares per week are distributed.

To reflect the college’s belief in the transformative power of education to improve the health and well-being of our community, a recipe card with healthy, go-to meal ideas, based on the food in the share, is also included.

POLICE ACADEMY REMAINS AT THE FOREFRONT OF DIVERSITY TRAINING

In January of 2019, a unique new training program was added to the college's Police Officer Training Academy's 16-week curriculum, under the direction of the academy's new director Victor Ledbetter.

The innovative Expanding Our Horizons: A Cultural Awareness Experience, was developed in an effort to strengthen the relationships between law enforcement and community members, with an emphasis on communities of color due to polarizing issues occurring across the country.

During the day-long experience, implemented in partnership with the Kalamazoo Community Foundation, Truth, Racial Healing & Transformation (TRHT) Kalamazoo, Bronson Community Health, Equity & Inclusion, and the WMU Lewis Walker Institute for the Study of Race and Ethnic Relations, amongst other intermittent sponsors and a plethora of continuous supporting organizations, the community members and cadets participate together in Racial Healing Circles, which focus on listening deeply and being respectful of other people's experiences, and learning U.S. History in a unique format.

Based on prompts initiated by practitioners from TRHT, a national and community-based process that focuses on eliminating the hierarchy of human value, advancing racial equity, and racial healing in the U.S, the Racial Healing Circles take place the first half of the day so participants can get to know one another. The afternoon is an educational component about the history of the criminal justice system, and other historical events in the United States. Past in-person sessions also included community fellowship, relationship-building, and networking over meals.

The response to all of the experiences has been overwhelmingly positive, receiving both local and national media coverage. It is now a permanent part of the academy curriculum – having been held during the last four academies, including in September 2020, when it had to be held virtually, due to COVID-19 (Coronavirus).

Ledbetter continues to expand the program's diversity training - dedicating 50 hours to the subject during "Diversity Week Training" – double what is required by the Michigan Commission on Law Enforcement Standards (MCOLES). Training in de-escalation, ethics in policing, adverse childhood experiences syndrome, implicit bias and civil rights are covered. The Expanding our Horizons: A Cultural Awareness Experience is the culmination of the week-long training. Kalamazoo Valley is the only police academy in the state to offer this type of training.

STUDENT FOCUS



KALAMAZOO VALLEY WELCOMES ESSENTIAL WORKERS

Kalamazoo Valley is excited to welcome frontline workers, through the Futures for Frontliners program, to campus beginning in January of 2021.

Futures for Frontliners offers Michiganders who worked in essential industries during the April 1-June 30 period but do not have a college degree free tuition to their local community college to pursue an associate degree or a skills certificate on a full-time or part-time basis while they continue to work.

Those without a high school diploma or equivalency are eligible for services to help them prepare for and complete this credential and go on to a community college or job training program.

Essential workers include those who staffed hospitals, nursing homes, and grocery stores, who cared for children, provided critical police and fire services, delivered food, picked up trash, manufactured PPE, and other key jobs during the April-June period that kept our state running during the pandemic.

Providing frontline workers in essential industries with access to tuition-free community college at Kalamazoo Valley to pursue their career and personal dreams is a wonderful way to say ‘thank you’ – they certainly earned it,” said Kalamazoo Valley President Dr. L. Marshall Washington. “They put their health and safety on the line to support our community. We’re thrilled to welcome them to our community at Kalamazoo Valley.”



GUIDED PATHWAYS HELP PAVE ROAD FOR STUDENT SUCCESS

Choosing a college program can be overwhelming. A student may have a good idea of what they want to achieve, but not know the best way to start. We also understand that each student needs a plan that provides the right college/life balance.

Over the past year, the college launched new processes to transform curriculum and strengthen support services for students. This process includes new planning tools and advising activities designed to provide every student with clear, flexible program options. Each of the pathways has been designed by a team of faculty and staff at Kalamazoo Valley to provide a great mix of educational skills and experiences that will prepare students for degree or certificate completion in a timely manner or for advanced coursework at top universities and meaningful opportunities for employment in a changing world.

Once a student has chosen a pathway, they work with a pathway advisor or counselor to help establish a program plan. All required coursework and other requirements needed are clearly designed to help students achieve their goals. Advisors, faculty and staff help students build important relationships with employers and universities.

OUR GUIDED PATHWAYS

Art & New Media

Business/Computer Information Systems

Education/Human Service/Social Science

English/Humanities/Liberal Arts

Health Careers

Industrial Trades

Public Service

Science and Engineering

Sustainable Food Systems/Culinary/Brewing

GUIDED PATHWAYS



GUIDED PATHWAYS

OPTIONS FOR HIGH SCHOOL STUDENTS

Kalamazoo Valley Community College provides several options for motivated high school students who want to get a head start on a college education.

More than 640 area high school students currently take classes on Kalamazoo Valley's four campuses through dual enrollment, and nearly 540 students take classes on campus through the Early/Middle College program. This allows students to earn an associate degree or certificate by completing a fifth year of high school.

Dual enrolled and Early/Middle College students have access to all of the support services that are available at Kalamazoo Valley, including academic and career advising, tutoring, student strengths development and employment services.



CAREER ACADEMIES PROVIDE FAST TRACK FOR EMPLOYMENT

Career Academies are skill-focused, employer-driven training programs that prepare students for in-demand jobs in diversified industries. Training is generally completed very quickly and outside of the traditional college schedule.

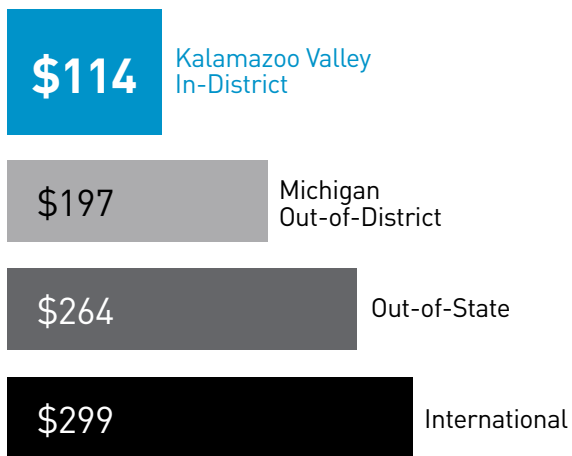
After application, candidates must be selected to take part in Career Academy programming. The selection process is based on each industry's specific requirements for employment. Prospective students must successfully complete an application, pass prerequisite testing, interview and meet applicable physical requirements to take part in the training. Career Academy examples include the Wind Turbine Technician Academy and the Police Academy.

QUALITY EDUCATION CONTINUES TO BE AFFORDABLE AT KALAMAZOO VALLEY

Keeping college affordable has always been important at Kalamazoo Valley. Again this year, Trustees approved one of the smallest per credit hour increases in the state. Low cost and high value have long been a benchmark for comparison for students and their families when choosing a college.

A graduate with an associate degree earns 20% more than those with only a high school diploma. Kalamazoo Valley graduates fill the expanding need for a skilled workforce, necessary to support a vibrant regional economy.

COST PER CONTACT HOUR



**The above chart refers to tuition, a \$36 enrollment fee and an \$89 general fee.*

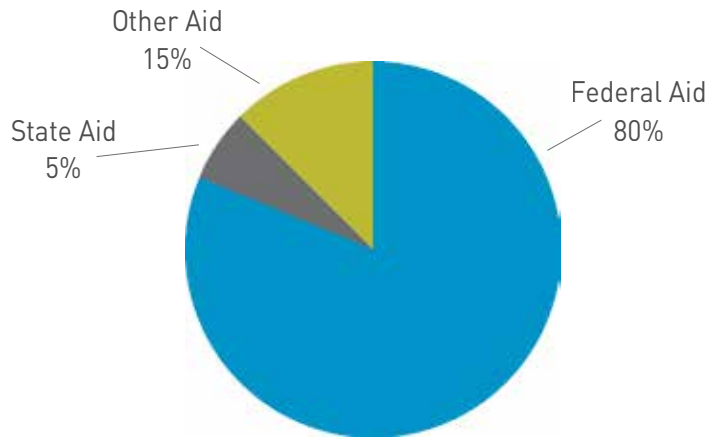


AFFORDABLE EDUCATION



FINANCIAL AID HELP

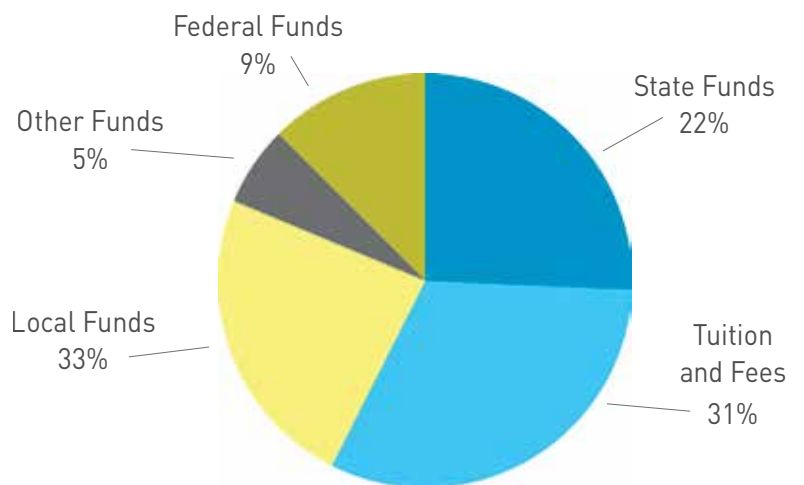
A total of 42% of students receive financial aid totaling more than \$22 million.



FEDERAL GRANTS RECEIVED BY STUDENTS

Pell Grant	\$9,382,053
Campus-Based Aid	\$393,423

COLLEGE SOURCES OF REVENUE



Nov. 2020

ABOUT THE KVCC FOUNDATION

Established in 1980, the Foundation accepts both unrestricted contributions and those designed for specific purposes, such as student scholarships, the purchase of necessary equipment to improve instruction and construction of new facilities.

The Kalamazoo Valley Community College Foundation serves as an independent 501(c)(3) charitable organization for support of and benefit for the college, its students, faculty, staff and affiliated entities such as the Kalamazoo Valley Museum.

FACULTY AND STAFF RAISE FUNDS FOR SCHOLARSHIPS

On March 27, 2019 more than \$23,000 was raised for student scholarships during the college's first Day of Giving. More than 165 members of the college community made pledges which were complemented by a \$5,000 Foundation Trustee gift. Staff and faculty, who work daily with students, know firsthand about the difference that a scholarship can make in the life of a student. Plans are underway for a similar event in 2021.

FACULTY LED EFFORTS FOR STUDENT EMERGENCY NEEDS

During the initial days of the COVID-19 (Coronavirus) pandemic in April 2020, the KVCC Foundation launched a faculty-driven student emergency services fund drive raising more than \$7,600. This effort, combined with other student assistance funds and Federal funds associated with the CARES ACT, expanded the college's ability to respond to the emerging needs of students which included transportation, child care, housing and food insecurity.

WHY GIFTS ARE NEEDED

With your help, Kalamazoo Valley is able to provide the highest level of educational opportunities for students in the greater southwest Michigan area. Generous donors, through gifts to the KVCC Foundation, help to make a college education possible for more than 500 students annually.

TO MAKE A GIFT OR FOR MORE INFORMATION

Contact Kalamazoo Valley Community College Foundation Executive Director Linda Depta at 269.488.4821, ldepta@kvcc.edu or visit www.kvcc.edu/foundation.

KVCC FOUNDATION



2019 FOUNDATION SUPPORTED STUDENT SCHOLARSHIPS:
\$496,812 | 485 students awarded

2019 FOUNDATION SCHOLARSHIPS:
\$135,466 | 140 students awarded
(183 total awards made to 140 Students)
84 different scholarships

PRESIDENT'S STUDENT ASSISTANCE FUND 2019:
\$15,766 used to support students



MISSION·VISION·VALUES

OUR MISSION

We are committed to enriching the lives of our students and communities through quality educational programs and services.

To accomplish these ends, we will:

- Support student goal achievement through access to learning experiences and assessment
- Support a balance between a comprehensive curricular base and innovations in education, personal development and technology by strategically utilizing resources
- Provide curriculum and supportive services relevant to the needs of individuals, enterprise and government
- Maintain a learning environment built upon the inclusivity of ideas of all cultures and ethnic backgrounds
- Support economic vitality and stability through development of a skilled local workforce
- Integrate the components of campus-based instruction, The Groves and the Kalamazoo Valley Museum to support student and community needs.

OUR VISION

Over the next decade, Kalamazoo Valley Community College will be a leader in providing highly regarded relevant and affordable services.

OUR VALUES

Caring and Respect

- Foster a safe, dynamic learning environment
- Demonstrate positive regard for self and others
- Give and receive praise graciously
- Honor civility, service, collegiality, and social justice

Integrity

- Do the right things for the right reasons
- Ensure interactions are driven by our vision, mission and values
- Be responsible, accountable and ethical

Excellence and Quality

- Embrace change as an opportunity
- Pursue excellence and innovation
- Value learning and develop an environment of intellectual inquiry
- Share new ideas and expand the boundaries of knowledge

Humor and Well-Being (too much fun is just enough at Kalamazoo Valley)

- Nurture creativity, humor, and enjoyment of work and learning
- Promote a healthy environment for mind, body and spirit

Teamwork and Stewardship

- Work together to achieve our vision, mission and goals
- Commit to finding solutions
- Manage and protect our resources — human, fiscal and environmental
- Develop and foster community relationships based on mutual trust

ANNUAL REPORT 2020



Kalamazoo**VALLEY**TM
community college



Texas Township Campus
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