

# The sweet sounds of life



Have you heard? Vision and hearing loss often go hand-in-hand. Mature adults<sup>1</sup> and diabetics<sup>2</sup> are likely to experience both sensory impairments. Research also shows an increase of adults in their 20s and 30s with hearing loss.<sup>3</sup>

At EyeMed, we're all eyes and ears about your employees' health and wellness. That's why we teamed up with Amplifon, the nation's largest independent hearing discount network, to add affordable hearing care to every EyeMed vision benefits package.

#### OUR HEARING DISCOUNT THROUGH AMPLIFON PROVIDES:

- 40% off hearing exams at thousands of locations around the country
- Discounted, set pricing on thousands of hearing aids, including the latest technology to hit the market
- Low price guarantee – if your employees find the same product at a lower price, Amplifon will beat it by 5%
- 60-day hearing aid trial period with no restocking fees
- 1-year free follow-up care with unlimited appointments
- Free batteries for 2 years with initial purchase
- 3-year warranty and loss and damage coverage



65% of those with hearing loss are younger than retirement age<sup>5</sup>

<sup>1</sup> Archives of Ophthalmology, Oct. 2006 <sup>2</sup>Health Day, U.S. News: <http://health.usnews.com/health-news/news/articles/2012/11/16/hearing-loss-tied-to-diabetes-in-study> <sup>3</sup>JAMA Internal Medicine, "Prevalence of Hearing Loss and Differences by Demographic Characteristics Among US Adults" <sup>5</sup>Ibid

See – and hear – life to the fullest –  
Contact your EyeMed rep or visit [starthere.eyemed.com](http://starthere.eyemed.com)

