



Sport Management Program Agreement

Western Michigan University
Sport Management, Bachelor of Science (B.S.)

Kalamazoo Valley Community College
Business Administration, Associate of Arts (A.A.) with MTA

Catalog Year: 2024-2025

I. KVCC COURSES REQUIRED FOR BUSINESS ADMINISTRATION A.A. W/MTA		
Kalamazoo Valley Course	WMU Equivalent	Transferrable Credit Hours
*English Composition: ENG 110 College Writing I <u>or</u> ENG 160 College Writing and Research	ENGL 1050 Foundations of Written Communication	3 - 4
*Second Level English/Communication: ENG 111, ENG 112, ENG 127, ENG 227, ENG 260, COM 113, or COM 210	ENGL 1100, BCM 1420, ENGL Credit, ENGL Credit, COM 1700, or COM Credit	3
*Social Sciences: ECO 201 Macroeconomics	ECON 2020 Principles of Macroeconomics	3
*Social Sciences: PSI subject	Varies	3
*Humanities and Fine Arts: choose two courses from two different disciplines	Varies	6
*Natural Sciences: choose two courses from two different disciplines; one course must include a laboratory experience	Varies	8
*Mathematics: MATH 120 Finite Math	MATH 1160 Finite Math/Applications	3
ACC 101 Principles of Accounting I	ACTY 2100 Intro to Financial Accounting & Analysis	4
ACC 102 Principles of Accounting II	ACTY 2110 Intro to Managerial Accounting and Strategic Decisions	4
BUS 101 Business Principles and Practice	BUS 1750 Applying Business Fundamentals	3
BUS 103 Business Computer Applications	CIS 1020 Intro to Business Computing	3
BUS 105 Principles of Marketing	MKTG 2500 Marketing Principles	3
BUS 207 Organizational Behavior	MGMT 2500 Organizational Behavior	3
BUS 231 Business Info Infrastructure	CIS 2700 IT Foundations for Modern Business	3
BUS 245 Intro to International Business	BUS 2200 Managing Global Business	3
ECO 202 Microeconomics	ECON 2010 Principles of Microeconomics	3
*MATH 216 Business Statistics <u>or</u> MATH 220 Probability and Statistics	STAT 2160 Business Statistics <u>or</u> STAT 3660 Data Analysis for Biosciences	3 - 4
Wellness/Physical Education Course	Varies	2
TOTAL CREDIT HOURS AT KVCC		63

All courses above must be completed with a grade of 2.0 or higher to be considered for transfer to WMU. In addition, to satisfy MTA requirements students must successfully complete a minimum of 30 credits with the * delineation, with at least a 2.0 GPA in each course. See KVCC advisor for courses that will satisfy MTA categories: <https://kvcc.smartcatalogiq.com/2024-2025/catalog/programs-of-study-by-pathway/general-transfer-program-information/michigan-transfer-agreement/>.

II. WMU COURSES REQUIRED FOR SPORT MANAGEMENT B.S. (60 credits)		
WMU Course	WMU Course Title	WMU Credit Hours
COM 1000	Community and Community Engagement	3
GEOG 2440	Economic Geography	3
HPHE 1110 or HOL 1000	Healthy Living or Choices in Living - This could be satisfied at KVCC if student takes WPE 101, 124 or 125 for their required Wellness/Physical Education course	0 – 3
HPHE 1700	Introduction to Sport/Recreation	3
HPHE 2201	Career Development/Branding	2
HPHE 3110	Event Marketing	3
HPHE 3125	Revenue Generation/Sport	3
HPHE 3710	Leadership and Programming	3
HPHE 3760	Management of Recreation/Sport	3
HPHE 3980	Sport Media	3
HPHE 4700	Facilities and Risk Management	3
HPHE 4972	Global Sport	2
HPHE 5610	Legal Issues in Sport	3
HPHE 4990	Recreation/Sport Internship	6-12
Sport Management Related Elective	Varies - see WMU Advisor for options (HPHE 3300 Grants and Fund Development in Sports, Recreation and Events and HPHE 4971 Issues and Ethics in Sport are both highly recommended)	0 – 3
Electives	Electives required to meet 60-credit minimum at a 4-year University and 122-credit minimum to graduate.	0 - 8
WMU Essential Studies (WES):		
Level III: Local and National Perspectives	Varies - see WMU Advisor for options	3
Level III: Global Perspectives	Varies - see WMU Advisor for options	3
Required Minor		
A minor in event management, communication, general business, sports coaching, journalism, or eSport is required for students in the Sport Management program. Other minor options could be considered if prior approval is given by WMU Sport Management faculty.		6 - 16
TOTAL CREDIT HOURS AT WMU		60

TOTAL CREDITS (I –II)		
63 KVCC Credits		
60 WMU Credits		
123 Total Credits		

Minimum credits required for Kalamazoo Valley associate degree: 63 Minimum credits required at WMU: 60 Total credits required: 123

Advising Notes

Kalamazoo Valley Student Development Services 269-488-4040 development@kvcc.edu
WMU College of Education and Human Development Advising 269-387-3474 cehd-advising@wmich.edu

Program Information

The sport management major, offered through Western Michigan University's Department of Human Performance and Health Education, provides the student with the academic preparation and practical training required for success in the sport industry. Specifically, it prepares students for careers in professional sports, college athletics, amateur sports, youth sports or corporate positions with a sport-related component. Job functions in the sport industry include facility management, sport promotion and marketing, sport media, customer or community relations, sport sponsorship, licensing, sport information and sport law, etc.

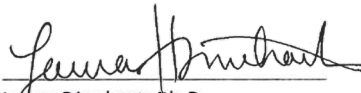
The electives and minor in this program allow for student flexibility in preparing for employment in any of the different areas in the sports field. Students will also complete a supervised internship experience.

Program Agreement

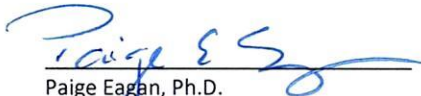
This agreement shall commence as of August 28, 2024. This program agreement shall abide by all language of the Institutional Agreement between Kalamazoo Valley Community College and Western Michigan University.



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