Planning for Kalamazoo Valley Community College
2008 and Beyond

Our Pledge

Kalamazoo Valley Community College pledges to help students and employees determine their future by discovering their talents and developing their skills.

Mission:

We are committed to enriching the lives of our students and communities through quality educational programs and services.

DRAFT
Updated: June 18, 2007
Board Goals for 2006-2007

- Retention
  - Summary of Accomplishments

- Learning Outcomes Assessment
  - Summary of Accomplishments

- Report Card/Scorecard
  - Summary of Accomplishments

- Diversity
  - Summary of Accomplishments

- Employee Evaluation
  - Summary of Accomplishments

- KVCC Response to the Kalamazoo Promise
  - Summary of Accomplishments

- Programs and Services Review
  - Summary of Accomplishments

- Success Rates of Our Developmental Courses
  - Summary of Accomplishments
Strategic Plans

- Facilities Master Plan
  - Summary of Accomplishments

- Technology Plan
  - Summary of Accomplishments

- Marketing Plan
  - Summary of Accomplishments

- Enrollment Forecasts
  - Summary of Accomplishments

- Museum Strategic Plan
  - Summary of Accomplishments
Innovative Thinking Projects 2006-2007

- Student Success Center – to be continued 2007-2008
  - Summary of Accomplishments

- Career Academies – to be continued 2007-2008
  - Summary of Accomplishments

- Elementary Education – to be continued 2007-2008
  - Summary of Accomplishments

- Kalamazoo Promise – single year funding
  - Summary of Accomplishments

- I Am Project – single year funding
  - Summary of Accomplishments

- Multi-Disciplinary Project – final year of funding
  - Summary of Accomplishments

- Prior Learning Project – moved to general fund for FY 2008
  - Summary of Accomplishments

- Virtual Valley Project – final year of funding
  - Summary of Accomplishments
Proposed Themes for 2007-2008
(need to make assignments on 6/26 and tie back to Board priorities)

I. Future Growth
   a. Focus on enrollment goals while not compromising facilities or services.
      i. Develop enrollment projections and course scheduling based on program and course level trends (data books)
      ii. Increase high school partnerships
      iii. Implement planned/cost effective programs in Allegan
      iv. Increase transfer partnerships; fully integrate programs and services
      v. Insure that general education plans allow for ease of transfer
   b. Enhance existing and aggressively seek new revenues while managing/controlling expenses.
      i. Identify “success metrics” for use in academic, administrative, and financial planning
      ii. Develop and implement an aggressive plan to increase scholarships (KVCC Foundation) and grants
      iii. Increase revenue from auxiliary services
   c. Respond to market place needs and anticipate changing student demographics – new programs, older students?
   d. Track basic skills offerings and analyze enrollment and outcomes success – make changes as appropriate
   e. Assess student expectations and develop plan to increase non-traditional students

II. Planned change in curriculum and student development
   a. Support expansion of successful learning strategies and delivery models.
      i. Enhance teaching and learning through development and training
      ii. Identify and implement new curriculum program opportunities, such as academies and go-to-work programs
iii. Enhance technology access and utilization
iv. Evaluate and determine future of distance education at KVCC
v. Guide facilities development to reflect future needs
vi. Promote and invest in student development
vii. Expand experiential learning
viii. Determine needs for second year students by program

b. Assess student learning outcomes and modify delivery accordingly.

c. Expand international scope of curriculum/programs/services.

   i. Guarantee full engagement of college of assessment plan and implementation
   ii. Communicate and act on findings of assessment efforts

e. Build on innovations and coordination in student success services.
   i. Assist and support new students as to how to accept responsibility for learning
   ii. Develop an integrated approach to student life and student support
   iii. Expand new technologies via web, wireless, instant messaging, etc., as appropriate, to improve student success
   iv. Monitor success and determine changes needed in student success center

III. Engage and develop the organizational leadership

a. Develop and invest in strong leadership
   i. Develop/identify leadership learning opportunities.
   ii. Promote leadership development in concert with succession planning.

b. Sustain high quality, innovative and engaged teaching through ongoing professional development
   i. Continue to invest and strengthen programs for all staff to understand what it means to have excellence service for external and internal constituencies
   ii. Expand performance recognition
   iii. Expand supervisory skills training and mean it.
   iv. Define standards for professional growth and development.
   v. Increase pool of talented part-time faculty.

IV. Connecting KVCC to our communities
a. Strengthen relationships in Kalamazoo, Van Buren and Allegan counties
   i. Expand business and industry and economic development initiatives with M-TEC’s lead (must work with credit side).
   ii. Continue to develop sustainable credit and non-credit programming for high demand occupations.
   iii. Aggressively participate in efforts to secure our area’s future.
   iv. Strengthen partnerships with intermediate school districts.
   v. Work with others to conduct a comprehensive community needs assessment.

b. Strengthen internal and external communications
   i. Assess marketing/promotion initiatives to determine if it meets standards of current information and research.
   ii. Strengthen and improve the relevancy of internal communications.